



EU for Economic Growth (EU4EG) Project

DEVELOPING A GREEN AND CIRCULAR ORGANIZATION Thematic event in North-East region

Agenda	
Date and place	06 June 2024, Mala Sala na Komitet, Kumanovo
Time	11:00 – 16:00 h
Objective of the event:	To acquaint participants with the obligations for enterprises arising from the EU Green Deal and to share good practices for a green and circular economy
Specific goal of the event:	<ul style="list-style-type: none"> - To give guidance to the participants for developing green and circular organizations - To initiate the development of ideas and concepts for green and circular practices in enterprises and cooperation with the local community - To provide feedback and recommendations for implementation steps

Thematic event: Kumanovo		
Time	Session name	Description
10:30-11:00	Registration of participants	
11:00-11:15	Welcome and introduction <i>Filip Nelkovski, regional advisor in GIZ for the North-East region</i> <i>Hari Shutoski, advisor at GIZ for ecosystem development</i>	<ul style="list-style-type: none"> - Presentation of the method and conditions for providing support to MSMEs to use Business Support Services (BSSs)
11:15-12:25	Part I Business models and good practices for green and circular economy <i>Igor Mickoski, moderator</i> <i>Edvard Sofeski, trainer</i>	<ul style="list-style-type: none"> - Presentation of ready-made initial models of green and circular economy through practical examples (case studies) - Motivational tools for introducing green practices in circular economy companies (case studies) - Obligations under the EU Green deal - Increasing awareness in companies about the green and circular economy through tools and training for green organizational communication inside the company and outside to the environment, the community and the public



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		<ul style="list-style-type: none"> - Involving the community for its contribution to the green and circular economy, through the so-called business models with a closed circle of motivation - Introducing additional motivational tools for greater involvement and four-party cooperation: enterprises, municipalities, non-governmental sector with the involvement of citizens and educational institutions.
12:25-12:40	Coffee break	
12:40-14.00	<p>Part II Practical work to develop ideas for introducing green and circular practices <i>Igor Mickoski, moderator</i> <i>Edvard Sofeski, trainer</i> <i>Case Study, guest speaker</i></p>	<ul style="list-style-type: none"> - Introducing the circular economy as a basis for social and enterprise development - Presentation of a case study project for the inclusion of an enterprise, the municipality, the non-governmental sector and citizens and the educational sector in a completely closed circle of circular economy. - Working in groups and presenting the development of green organizational communication in an enterprise
14:00-15.00	<p>Part III Working in groups, Discussion - feedback and recommendations <i>Igor Mickoski, moderator</i> <i>Edvard Sofeski, trainer</i></p>	<ul style="list-style-type: none"> - Working in groups and developing ideas for introducing green and circular practices in enterprises and upgrading project concepts/ideas - Working in groups to design the promotion of the company's circular business model and presentation to the public - Providing recommendations for mapping the opportunities for enterprises and for improving the current state of the circular economy - Recommendations for introduction of new circular business models and possible ways to support them during implementation



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AREA
SCIENCE PARK

		Conclusions and recommendations
15:00-16.00	Networking	<i>Networking opportunity for quadruple helix actors</i>